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between the first and second facing surfaces, and proximate an extending edge opposite the handle.--

IN THE CLAIMS

Please cancel claim 7.

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Please amend claims 1, 11 and 12 as follows:

- 1           1.       (Amended) A hand-held inter-auto display device, comprising:
- 2           a support including a handle portion<sup>14</sup> and an interconnecting and substantially
- 3           planar display portion<sup>12</sup>, said display portion<sup>12</sup> having a first surface and a second
- 4           oppositely facing surface defining therebetween a specified thickness;
- 5           a display mount at a specified location within a vehicle and within which may
- 6           be seatingly engaged said handle portion;
- 7           a plurality of individual and stackable sheets<sup>17</sup> of material, each of said sheets
- 8           displaying a selected message<sup>13</sup> on at least one side thereof; and
- 9           said sheets<sup>17</sup> being pivotally bound to said planar display portion<sup>12</sup> of said support
- 10          so that a selected message, displayed on a first selected sheet located upon said first
- 11          surface, may be rotated to abut against said second oppositely facing surface and to
- 12          reveal an underlying and second selected sheet located upon said first surface and
- 13          displaying a further selected image;
- 14          said display device decreasing the instances of driver frustration and road rage,
- 15          concurrent with establishing better overall attitudes of drivers when on the road.

13

11.       (Amended) A hand-held inter-auto display device, comprising:



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2 a support including a handle portion and an interconnecting and substantially  
3 planar display portion, said display portion having a first surface and a second  
4 oppositely facing surface defining therebetween a specified thickness;

5 a plurality of individual and stackable sheets of material, each of said sheets  
6 displaying a selected message on at least one side thereof, each of said messages  
7 being presented according to a selected content, coloring and lettering style, said  
8 plurality of individual and stackable sheets each further comprising a semi-rigid  
9 poster-board material; and

10 said sheets being pivotally bound to said planar display portion of said support  
11 so that a selected message, displayed on a first selected sheet located upon said first  
12 surface, may be rotated to abut against said second oppositely facing surface and to  
13 reveal an underlying and second selected sheet located upon said first surface and  
14 displaying a further selected message, said pivotal binding further comprising at least  
15 one binding ring engaging through said display portion, between said first and second  
16 facing surfaces, and proximate an extending edge opposite said handle portion;

17 said display device decreasing the instances of driver frustration and road rage,  
18 concurrent with establishing better overall attitudes of drivers when on the road.

1 12. (Amended) An inter-auto display device for use by an occupant of a  
2 first vehicle for communicating to occupants of at least one additional vehicle, said  
3 display device comprising:

4 a support including a first portion and an interconnecting and substantially  
5 planar display portion, said display portion having a first surface and a second  
6 oppositely facing surface defining therebetween a specified thickness;



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7 a plurality of individual and stackable sheets of material, each of said sheets  
8 displaying a selected message on at least one side thereof, each of said messages  
9 being presented according to a selected content, coloring and lettering style, said  
10 plurality of individual and stackable sheets each further comprising a semi-rigid  
11 poster-board material;

12 a display mount located at a desired and exposed position within the first  
13 vehicle, said display mount being accessible by the occupant of the first vehicle and  
14 viewable by the occupants of the at least one additional vehicle; and

15 said sheets being pivotally bound to said planar display portion of said support  
16 so that a selected message, displayed on a first selected sheet located upon said first  
17 surface, may be rotated to abut against said second oppositely facing surface and to  
18 reveal an underlying and second selected sheet located upon said first surface and  
19 displaying a further selected message, said pivotal binding further comprising at least  
20 one binding ring engaging through said display portion, between said first and second  
21 facing surfaces, and proximate an extending edge opposite said handle portion.